

CORRIGENDUM/ ADDENDUM-I

Selection of an Agency for Undertaking Branding & Promotion of Jharkhand Tourism

Ranchi, Dated:- **04.03.2022**

Ref. No.: **106/Ni.Ko.(Go.)**, Dated:- **07/02/2022**.

Sl. No.	Reference Section	Clause No.	Original Clause	Modified Clause
1	1.3 Schedule of Selection Process	-	Last date for submission of Proposals (the “Proposal Due Date”) – 08/03/2022 by 14:00 Hours	Last date for submission of Proposals (the “Proposal Due Date”) – 15/03/2022 by 14:00 Hours
2		-	Date, Place and time of opening of Technical Proposal:- 08/03/2022, 15:00 Hrs at Directorate of Tourism, Government of Jharkhand, MDI Building, 2nd Floor, HEC Campus, Dhurwa, Ranchi, Jharkhand.	Date, Place and time of opening of Technical Proposal:- 15/03/2022, 15:00 Hrs at Directorate of Tourism, Government of Jharkhand, MDI Building, 2nd Floor, HEC Campus, Dhurwa, Ranchi, Jharkhand.
3	2.1 Eligible Bidders	Clause- 2.1.2 (c)	The Bidder should have a minimum Average Annual Turnover of Rs. 25,00,00,000/- (Rupees Twenty Five Crore only) for the last three completed financial years (i.e. 2018-19, 2019-20 and 2020-21) from the services provided towards conducting tourism campaign for Tourism Departments/ Ministry of Tourism. This shall include fees received towards developing creative and media spends and Events (the “Financial Capacity”).	The Bidder should have a minimum Average Annual Turnover of Rs.10,00,00,000/- (Rupees Ten Crore only) for the last three completed financial years (i.e. 2018-19, 2019-20 and 2020-21) from the services provided towards conducting tourism campaign for Tourism Departments/ Ministry of Tourism. This shall include fees received towards developing creative and media spends and Events (the “Financial Capacity”).

Note: All other terms and conditions will remain as per RFP clause.