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DEPARTMENT OF INDUSTRIES

NOTIFICATION

28th JULY, 2023

JHARKHAND EXPORT POLICY 2023

No. 959--06/U.Ni./Export Policy-01/2014--

1. Introduction

Jharkhand is endowed with a wide variety of natural resources and is one of the most attractive destinations for setting up export-oriented units because of its mineral wealth coupled with its skilled and industrious workforce. The State is also rich in agriculture and forest resources. It has several manufacturing units producing a variety of items suitable for exports. The State has a wide presence of major industrial houses, a number of reputed institutes and centers of excellence in the field of science and technology, management and consultancy services and is well connected to ports and major cities.

Exports are regarded as an engine of economic growth in the wake of structural reforms in the economy. International trade today is based on competitiveness and the future of exports for the state is largely influenced by the domestic policy environment and external trading opportunities. The emphasis on "Make in India" will give a boost to the Indian economy by creating additional business volumes for export. Thus, Govt. of Jharkhand has also implemented Jharkhand Export Policy, 2015 and several MSMEs units have benefited from this policy.

2. Policy Mission

The mission of Jharkhand Export Policy 2023 is to facilitate the rapid and sustained growth of exports from Jharkhand and to increase its share in all Indian exports to 5% by 2028. This is envisaged to be achieved by

- (i) Providing an effective, proactive and supportive institutional mechanism.
- (ii) Evolving and implementing export promotional strategies.
- (iii) Building supportive infrastructural facilities like high-speed internet access and high-speed consignment movement by rail or road without hurdles.
- (iv) Marketing development assistance, R&D on global market research and testing laboratories support, creating world trade centre facility at Ranchi and phase wise development of Export park in various districts of Jharkhand.

3. Policy Objective

To achieve the mission stated above, the following objectives have been set by the Government of Jharkhand:

- (i) Provide a simple, proactive, responsive and supportive institutional mechanism for the rapid growth of exports.
- (ii) Strengthening the export infrastructure such as warehouses, Inland Container Depots (ICDs) , ports, Cold Storages, rail-road connectivity from Industrial Clusters, etc. Reputed quality service providers in these services to be utilized for distant western/ southern India ports having importance of specific better connectivity with some countries.
- (iii) To bring about technology and skill upgradation in the traditional export sectors like Mineral based products, Handicrafts, Handlooms, Agriculture and Processed Food products to enhance value addition and quality competitiveness.
- (iv) Jharkhand weather has potential for fresh floriculture/ vegetables/ fruits exports. Hence, in due course of time, Air Cargo export facility shall be pursued with proper thrust.
- (v) To focus on existing exporting industries and to provide them with the necessary support to give a further boost to exports from these industries especially the MSME sector having very high potential.
- (vi) To focus on industries with export potential and to encourage and motivate such industries for increasing the volume of exports and also to focus on export items manufactured from 100 percent indigenous inputs normally done by the MSME sector.
- (vii) Encourage implementation of Quality Management Systems and Environment Management Systems at par with international standards which will help exporters to get an edge in international business.

- (viii) Organize Export Awareness Programs at frequent intervals in major industrial clusters jointly with FIEO and other Commerce & Industries Associations to update the knowledge of the existing exporters and to encourage others to take up exports.
- (ix) Establish linkages on regular basis with Federation of Indian Export Organisations (FIEO)/ Export Promotion Councils (EPCs) and other associations to build a comprehensive international trade-related network.
- (x) Providing financial incentives to exporters to boost exports from the state of Jharkhand.

4. Implementation Strategy

To achieve these objectives, the State will adopt the following strategies:

- a) Efforts would be made to have MoU/ strategic partnership / task force engagement with Indian Institute of Foreign Trade (IIFT), Directorate General of Foreign Trade (DGFT) and FIEO for the promotion of export from Jharkhand on Value Added Products.
- b) Programs would be organized with the help of reputed consultants / IIFT to sensitize exporters about market intelligence, export documentation, finance and other critical areas of export.
- c) Efforts would be made to set up a State-of-Art external Information Centre in collaboration with different Chamber of Commerce and Industries Associations.
- d) Air Cargo Complex at Ranchi Airport would give the desired impetus to the export of products like flowers, fruits, vegetables, etc.
- e) Industries will be encouraged to participate in International Exhibitions and Trade Fairs. Visits of trade delegations will also be supported financially by dovetailing the schemes of the Government of India.
- f) Export-oriented units will be declared as essential services / Public Utilities Services.
- g) Export Awards will be provided to Export Oriented Units to recognize quality, R&D and performance.

5. Jharkhand's strength in Export

Jharkhand is endowed with abundant mineral resources. The State carries vast potential for increasing the overall exports from the State in various sectors. Some of the key areas where future exports can be increased from the State include engineering goods, sericulture, handloom and handicraft, lac, refractories, cashew nut, cement, mica, agricultural products, iron and steel, automobile and automobile components, shellac products, processed honey, gems and precious stones, floriculture, medical and health services, electronics and software products, etc. The state has already emerged as a favorite destination of investors in iron and steel, aluminum, cement, granite, ornamental stones, etc. All these factors also make the state an ideal place for setting up export-oriented units for boosting exports. In view of the above, exportable products have been categorized into the following main groups.

- (i) Sericulture, Handloom & Handicraft Products.
- (ii) Engineering, Chemical and Allied Products including automobiles.
- (iii) Iron, Steel, Cement and Aluminum.

- (iv) Refractories, graphite, mica products and other mineral products including granite and ornamental cut stone tiles.
- (v) Foods, Agriculture and Minor Forest Products including shellac products, cashew nuts, processed honey, fruits, vegetables and floriculture.
- (vi) Services Export (Computer Software, Engineering Consultancy, etc.).

6. Product Promotion Group

Product Promotion Groups comprising exporters, manufacturers and various related agencies are proposed to be established for proper interaction between manufacturer and exporter and also for evolving a stronger support system. The promotion groups will be as follows:

- (i) Sericulture, Handloom, Textile and Handicraft Promotion.
- (ii) Engineering, Chemical and Allied Products Promotion.
- (iii) Agriculture, Forest Product, Food Processing and Value addition activity promotion.
- (iv) Mineral Product and Metallurgical Product Promotion.
- (v) Electronics and Software Products Promotion.
- (vi) Refractory Product, Granite and Precious Stone Product Promotion.

7. Institutional Mechanism for Export Facilitation of Jharkhand

7.1. State Export Promotion Committee

State Export Promotion Committee under the chairmanship of Chief Secretary, Government of Jharkhand is already constituted for exports related inter departmental co-ordination and procedural formulation for export promotion. The Committee is consisting of the following members:

(i)	Chief Secretary	: Chairman
(ii)	Addnl. Chief Secretary/Principal Secretary /Secretary, Department of Industries	: Member
(iii)	Addnl. Chief Secretary/Principal Secretary/ Secretary, Department of Finance	: Member
(iv)	Addnl. Chief Secretary/Principal Secretary/ Secretary, Department of Mines & Geology	: Member
(v)	Addnl. Chief Secretary/Principal Secretary/ Secretary, Department of Agriculture, Animal Husbandry & Co-operative	: Member
(vi)	Addnl. Chief Secretary/Principal Secretary/ Secretary, Department of Information Technology & e-Governance	: Member
(vii)	Addnl. Chief Secretary/Principal Secretary/ Secretary, Department of Labour, Employment, Training and Skill Development	: Member
(viii)	Addnl. Chief Secretary/Principal Secretary/ Secretary, Department of Commercial Taxes	: Member
(ix)	Addnl. Chief Secretary/Principal Secretary/ Secretary, Department of Revenue, Registration and Land Reforms	: Member

(x)	Addnl. Chief Secretary/Principal Secretary/ Secretary, Department of Forest, Environment & Climate Change	: Member
(xi)	Addnl. Chief Secretary/Principal Secretary/ Secretary, Department of Transport	: Member
(xii)	Addnl. Chief Secretary/Principal Secretary/ Secretary, Department of Energy	: Member
(xiii)	Director, Department of Industries	: Member Secretary
(xiv)	Chief Commissioner, Customs, Central Excise & Service Tax Department	: Member
(xv)	M.D., Jharcraft	: Member
(xvi)	DDG, FIEO, Kolkata	: Member
(xvii)	D.G.F.T., Patna	: Member
(xviii)	Head, FIEO, Ranchi Chapter	: Member
(xix)	Senior Representatives of Export Promotion Councils	: Member
(xx)	CMDs, Central Coalfields Ltd(CCL), Bharat Coking Coal Ltd(BCCL), Eastern Coalfield Ltd(ECL)	: Member
(xxi)	Representative of Reserve Bank of India(RBI)	: Member
(xxii)	State Level Bankers' Committee (SLBC) Representative	: Member
(xxiii)	Head of Railways in the state	: Member
(xxiv)	Head of Dry Port and Air Cargo	: Member

7.2. District Level Export Promotion Committee (DLEPC)

Department of Commerce, Govt. of India has given directives for setting up of a District Level Export Promotion Committee (DLEPC) to strengthen the institutional mechanism of regular coordination between the Department of Commerce and the State Government for focusing on trade related issues with an aim to convert each district into an export hub.

So as per the directive of Govt. of India, under the chairmanship of the Deputy Commissioner, DLEPC has been already constituted in each district of Jharkhand with the following members: -

Sl.No.	Official/Department	Role
1.	Deputy Commissioner	Chairman
2.	Designated DGFT Regional Authority(RA)	Co-Chair
3.	General Manager-District Industries Center (DIC)	Convener
4.	Nominated member from the State Government (Department of Industries)	Member
5.	Lead Bank Manager	Member
6.	Representative – Ministry of MSME, Govt. of India	Member
7.	Representative – Export Promotion Councils	Member
8.	Representative from District Industry/Trade Associations	Member

9.	Sector Specific Ministry in Government of India (Agriculture, Fisheries, plantation boards, etc.)	Member
10.	Sector Specific Ministry of the State Government	Member
11.	Sectorial Agencies specific to Product identified in each District like National Bank for Agricultural & Rural Development(NABARD) etc.	Member
12.	Other State Government Representative (As per requirement)	Member

A time bound action plan will be chalked out by DLEPC for the following:

- i. Preparation of a comprehensive database on existing exporters in the district.
- ii. Identification of industries/traders who are routing their export through other merchant exporters.
- iii. Identification of industries/traders with potential products for exports.
- iv. Resolving local problems of the exporting organizations and agencies.

In addition to the above, DLEPC will also work out the following strategies for augmenting and accelerating export:

- i. Identification of constraints being faced by exporters and evolve measures for their solution.
- ii. Exporters channelizing their export through merchant exporters will be trained to export directly and will be provided with market related information on a regular basis.
- iii. DLEPC will initiate proposals for developing export infrastructure in their districts to be considered under various infrastructure development schemes.

7.3. Export Promotion and Marketing

The Directorate of Industries, Jharkhand will look after the activities of export promotion and marketing. A nodal agency in the department will be identified to coordinate with all government departments and export promotion councils to provide a favorable environment for the exporter. The nodal agency shall interact with the exporter on one hand and the EPCs, exporter association, state and central bodies on the other so that the implementation of State Export Policy can be ensured, and the problem of the exporters may be resolved timely.

The nodal agency will also organize buyers and sellers meet at regular intervals and arrange participation of exporters in trade fairs and exhibitions both in the country and abroad. It will also conduct project studies keeping in view the international market condition.

In addition to the above the nodal agency shall also perform the following functions:

- (i) Act as the Nodal Agency for undertaking all export promotion activities in the State.
- (ii) Coordinate the export promotion activities of all the Departments/Agencies of the State Government.

- (iii) Liaison between the exporters and the various departments of the Government of Jharkhand and the Government of India and other Govt. agencies for redressing the problems being faced by the exporters of the State.
- (iv) Liaison between the Government of Jharkhand and the Government of India to coordinate the implementation of the various export promotional schemes/projects of Government of India in the State and to explore the availability of funds from Government of India for the development of export related infrastructural facilities.
- (v) Act as the Convener of the State Level Empowered Committee and other such export promotion related committees.
- (vi) Implement the export policy and export strategy for the State.
- (vii) Organize road shows, exhibitions, trade fairs, seminars and workshops both in and outside the country to promote exports and attract investors.
- (viii) Ensure entry of the State code in the export documents by the exporters of the State for preventing the outflow of the export turnover and to ensure correct allocation of export related grants to the State.
- (ix) Render guidance to the exporters regarding Exim Policy and Exim procedures and documentation formalities.
- (x) Disseminate market information and overseas trade enquiries by maintaining a proper and effective up-to-date database and an updated investor friendly comprehensive website with International Portal.
- (xi) Publish Export Directory of Jharkhand and other related brochures, interactive CDs, etc. to popularize Jharkhand's products in the international market.
- (xii) Give Annual Awards to the deserving exporters of the State.
- (xiii) Organize District Level Export Awareness Campaign by involving the district level Government functionaries like Deputy Commissioner, General Manager, DIC and others.
- (xiv) Organize product specific export seminars and buyer-seller meets, road shows, etc. in the country and abroad.
- (xv) Organize training programmes for educating the local industries and entrepreneurs in the interest of International Trade.
- (xvi) Participate in the national and international trade fairs to enable the industries of the State to showcase their products for the national and overseas markets.
- (xvii) Conduct product area export potential studies and submit to the Government to focus activities for export promotion.
- (xviii) Conduct export awareness and export documentation training programmes for the exporters of the State.
- (xix) Take all steps to promote exports from MSME sector with a special thrust on this sector.

A Board consisting of Secretaries of Finance, Industry, Transport and other related departments, Director General&CEO / Regional Chairman of FIEO (ER) and other Export Promotion Councils as members would be set up. The Board will meet once in six months to discuss and address various policy level issues and provide suggestions to enhance exports from the State.

7.4. Involvement of FIEO

FIEO (Eastern Region) and FIEO chapter at Ranchi would be given the necessary support to provide professional services in market intelligence, live trade enquiries and preliminary information for prospective exporters.

8. Scope and Coverage

Incentives under this policy shall be applicable to the establishments mentioned below:

- (i) Export Oriented Units (EOUs) with export of over 50% of their production.
- (ii) Export House/Trading House and Star Export House / Star Trading House as defined by DGFT, Ministry of Commerce, Government of India.
- (iii) Proprietorial firm, Partnership firm, Cooperative Societies, Limited liability Companies (LLP), Private Limited Company, Limited Company and Farmer Producer Organisation/Company (FPO/FPC).

Note: The products exported by the above-mentioned units should be manufactured and/or procured in the State and the units should export over 50% of their production.

9. Infrastructure Support for Exports

9.1. Export Infrastructure

Sound physical Infrastructure with the availability of key utilities will attract investors. Further, export infrastructure is key to supporting exporters in movement of goods and logistics of shipment. Special emphasis will also be given to quality power and high-speed internet facility. Additional and critical export related infrastructure will be developed with funds from the State budget.

Related Government Departments/ Organizations would be mandated to reserve a certain percentage of their annual budget for supporting critical projects coming under their purview. Since development of infrastructure is the top priority on the State agenda, the agencies like FIEO, Federation of Indian Chambers of Commerce and Industry (FICCI), Confederation of Indian Industry (CII), etc. shall be requested to identify appropriate infrastructure projects meant for export development.

9.2. Increasing Railway Network

The State would prevail upon the Central Government for taking up new railway projects specially to provide port connectivity from major business centers of the State. These rail network corridors will provide an impetus for industrial growth across various export pockets. Railway sidings to industrial corridors would also be provided for easy movement of goods.

9.3. Encouraging ICDs & CFCs

Inland Container Depots (ICDs) are important parts of the rail network for the movement of containers. ICDs will be established at clusters. In view of the upcoming dedicated freight corridor between Amritsar and Kolkata, one ICD will be established at the upcoming IMC in the State.

Container Freight Stations (CFSs) facilities are vital for the movement of export goods and these facilities are not available currently in the State. Development of CFSs would be encouraged at potential locations to help exporters, especially in MSME segments which generally ships small quantities as they cannot utilize a full container load.

9.4. Trade and Information Centre

State-of-the-art Trade and Information Centre like World Trade Centre equipped with all trade related facilities for the display of goods, conduct of buyer-seller meets, etc. will be made available to exporters. In addition to this, export information centers will be established at the four Jharkhand Industrial Area Development Authorities (JIADA).

Recently foundation stone of the World Trade Center under the Trade Infrastructure for Export Scheme (TIES) has been laid at Dhurwa, Ranchi. As envisaged, all the activities related to international trade, especially export promotion will be conducted under one roof. The export of agricultural and food products, textiles, Tasar silk products, engineering goods, etc will be encouraged in the World Trade Center.

9.5. Common Facilities

Assistance will be provided for the establishment of Common Effluent Treatment Plants and other technical facilities/ services on PPP basis.

9.6. Supply of Raw material and Fuel

The Jharkhand State Mineral Development Corporation (JSMD) would be requested to supply raw material and fuel (such as coal) to the exporting units on a priority basis. Coal being the most important input to MSME exporters who are getting it through JSMD shall be facilitated to ensure meeting their quality and quantity demands. Any hurdle in raw material supply to MSME exporter will be taken with due care. Any other source of fuel like coal bed methane or other fuel shall be coordinated to boost exports.

9.7. Product Specific Parks

With a view to providing common services for certain thrust products for exports of 50% of its products, the state would establish product specific parks (PSP) in areas close to the manufacturing centers of such identified products. Such parks may be set up in Food Processing, Engineering and Auto component and value-added products of minerals which has potential for exports.

9.8. Development of Testing and Research Laboratory

With a view to meet the increasing technical standards of products for exports, the State Government would endeavor to increase awareness of standards and would also establish Testing & Research facility in Jharkhand Government Mini Tool Rooms for certain thrust products.

9.9. Skill Development & Capacity Building

Skill development would be nurtured as a shortage of skilled workers is likely to impact the growth in exports. The State would tackle the challenge of making available adequate, best suited and ready to employ skilled manpower to industry through proper synergy between industry and academia.

The state will encourage capacity building initiatives by industry associations and other organizations for prospective exporters. The capacity of existing exporters would also need to be built, to handle various crucial procedural aspects involved in export trade. Here also industry associations and agencies would be encouraged by way of part funding of such capacity building programmes.

10. Facilitating Business

Following measures will be taken to facilitate businesses to export goods & services from the state.

10.1. Exporter's Card

Exporter's card shall be issued to the exporters of Jharkhand having good track records for early passage of export consignment at check gates of the Government on a priority basis subject to the condition that the provisions of rules, regulations, instructions, etc., issued by Government then prevailing are not violated. The application form for Exporter's card is given in Annexure-I.

The Exporter's Card shall be issued based on the following criteria:

- (i) Export Oriented Units with export of over 50% of their production.
- (ii) Export House/Trading House, Star Export House/ Star Trading House as defined by DGFT, Ministry of Commerce, Government of India.
- (iii) EoU with Average Annual Export Turnover of INR. 50 lakhs or more in the last 3 years.
- (iv) The exporter should not have pending cases of Tax dues beyond 6 months other than normal appeals.
- (v) Has not been ever convicted under cases of Tax evasion or fraud.
- (vi) Prompt in payment of taxes by Self- Assessment.
- (vii) Prompt in depositing P.F. amounts.

The Exporter's Card would entitle the holder to minimum inspection and speedy clearance of all proposals by all Departments of the State Government. For Example:

- (i) Trucks carrying cargo of card holders would have minimum inspection at check post and would not be detained.
- (ii) Special Grievance Cell for Exporters' Card Holders relating to all Departments.
- (iii) Single Window Agency for all State Department for license/ permission/ compliance/ renewals etc.
- (iv) Issue of statutory forms on demand without rationing.
- (v) Surprise visits by none other than jurisdiction assessing officer or else visits with prior intimation only. A senior officer would verify the information received first.

10.2. Export Award

The Export Award will be distributed annually among the exporters of Jharkhand for their outstanding export performance in the State in different product groups. The application for Export Award is given in Annexure-II. The criteria of the scheme will be as follows:

10.2.1. Best Exporter Award

Best Exporter's Award along with a certificate of merit will be given to one exporter of the State for highest export in terms of value during the year of consideration to be decided by the Selection Committee from among the product group mentioned in para 3.0.

Provided that if more than one exporter has made an export of the same value then the following factors will be taken into consideration for deciding the best exporter's award.

- (i) Expansion into a new market
- (ii) Launching of new products in the export market.
- (iii) Conduct of market surveys, trade delegations sent abroad, participation in International Trade Fairs/ Exhibitions and attending buyers-sellers meet.
- (iv) Improvement made in quality and design, etc. including ISO-9000 Certification.

10.2.2. Prizes/ Trophies/ Certificates

The prize/ trophy along with a certificate of merit will be awarded to the selected exporters of each of the product groups. There shall be two prizes/ trophies in each product group, one for Micro and Small Enterprise and another for all other categories of exporters. The prizes will be given to the exporters showing outstanding export performance i.e. registering a sustained growth in export with the minimum export of INR.50 lakhs in case of MSME, INR.10 lakhs in case of micro and handicrafts sector and INR.10 Crore in case of all other categories of exporters. For this purpose, the Free on Board (FOB) value of export during the year of consideration i.e. award year and the preceding two years will only be considered to decide the prizes/ trophies. While giving Export Award special focus shall be on micro, small and non-traditional sectors.

10.2.3. Certificate of Excellence

The certificate of excellence will be given to all exporters who have recorded a minimum growth of 25% in terms of value during the year under consideration (Award year) over and above the export made during the preceding year subject to minimum export of INR.50.00 lakh provided that an exporter gets a prize/ trophy as mentioned in Para (b) shall not be given certificate of excellence.

10.2.4. Excellence in Delivery Award

With a view to encouraging exporters to meet the delivery schedule, which is getting compressed with "Just in Time" being the order of the day, Excellence in Delivery Award may be given to exporters for real time delivery of export product. An award of INR. 50,000 may be given to the best exporter in a financial year from among those who have achieved real time delivery of export products.

11. Fiscal Incentives

11.1. Capital Interest subsidy for Goods Manufacturers

New Industrial export units which have been established and manufacturing products in the State of Jharkhand will be incentivized in form of reimbursement of the amount of interest at the rate of 5% payable on loan taken by them for procurement of plant & machinery from

Banks/Financial Institutions for a maximum period of 5 years. The maximum limit of the same will be Rs.50 lakhs per unit in 5 years.

11.2. Exemption from Electricity Duty

100% Electricity duty of Export Oriented Units (EOUs), IT and Bio-technology unit industries in Special Economic Zone (SEZs) and Electronics Hardware Technology Parks will be reimbursed after payment of Electricity Duty for a period of 10 years.

11.3. Allotment of Land for Exporting Units

One of the key reasons for low investment in exporting sector has been the availability of land or high cost of the same which deter a small manufacturer to start manufacturing. With a view to meet the high export target, Government of Jharkhand will give priority to allotment of plot/land to export oriented units (those committing to exports over 50% of their production) in the industrial area. The present requirement of paying the total cost of land/ shed in Jharkhand Industrial Area Authorities (JIADA) in one instalment will be changed to six half-yearly equal instalments.

11.4. Transport Subsidy for Shipment to Ports

Being a land locked state, Jharkhand does not have any port. It has to send export shipments via rail/ road to any port in India, which increases the cost of transportation. To encourage exports from the state, Transport Subsidy would be provided on the basis of costs incurred by exporters for transporting the goods(manufactured/originated in Jharkhand) to the ports. The amount of subsidy will not exceed Rs.20 Lakh during the financial year for an exporter. The application for claim of transport subsidy is given in Annexure-IV.

11.5. Export Development Assistance (EDA)

Presently Market Development Assistance (MDA) is provided by the Government of India to exporters for market surveys, product development and participation in international trade fairs.

- It shall focus on the small and medium manufacturing units that wish to enter export field and small merchant exporters of the state.
- This include among others, financial support for visit of Trade Delegation to other countries, participation in International Trade Fairs/exhibition, market survey reports, publicity in foreign media etc., initially an outlay of Rs.1.00 Crore per year will be provided.

MDA is not available to MSME exporters. The Government of Jharkhand will extend the Export Development Assistance to MSMEs for participation in approved International Trade Fairs at National, International, State Level, Buyer-Seller meet and for exploring new markets for exporters organized by ITPO/EPCs/Commodity Boards etc. both in National and International level. The scheme will be administered by the Directorate of Industries.

Scheme	Eligibility	Details
Foreign Exhibition/ Trade Fairs*	(a) MSME Exporters registered with concerned DIC/JAIDA	75% of Stall charges paid up to maximum of Rs. 4,00,000/- for one fair/ exhibition. Air fare 75% by economy class, max. up to Rs. 50,000/- per Two person per unit per annum.
	(b) Women Export Entrepreneurs registered with concerned DIC/JAIDA	90% of Stall charges paid up to maximum of Rs. 4,50,000/- for one fair/ exhibition. Air fare 90% by economy class, max. up to Rs. 60,000/- per Two person per unit per annum.

* Exporting organizations availing travel support from Government of India under similar scheme shall not be eligible for the above-mentioned State Incentives.

An outlay of Rs. 2 Crores per year will be provided under this head on a First-Come-First-Serve basis to the MSME sector. The application for Export Development Assistance should be submitted at least 45 days before the fair/exhibition.

The application for participation and claim of refund of Export Development Assistance are given in Annexure V and VI respectively.

11.6. Assistance for Reverse Buyer-Seller Meet

International Buyers and Sellers meet at Ranchi will be organized every alternate year to boost the exports of the state.

11.7. Refund of Certification Charges

The State will refund expenses incurred for compulsory marking like Conformity European (CE), etc. to the extent of 50 percent of expenses subject to a maximum of Rs. 2.00 Lakh per unit per annum for eligible units. The application for claim of refund of certification charges is given in Annexure- VII.

11.8. Brand equity fund

A brand equity fund with an allocation of Rs.1.50 crore per year will be setup. This will be aimed at building strong globally competitive brands for products manufactured /produce originating from Jharkhand.

11.9. Market Research fund

A market research fund with an allocation of Rs.1.50 crore per year will be setup to activate a mechanism for providing live and timely market information on products and markets which will help the SME exporters to enter the export market directly.

11.10. Green Production & Management

A reimbursement up to 75% of the cost, subject to a limit of Rs. 3 lakhs, of Energy and Water Audit conducted by the units shall be made to the eligible units.

11.11. Reefer Vehicle

A reimbursement up to 50% subject to a limit of Rs. 30 Lakhs would be available for the purchase of reefer /mobile pre-cooling vehicles.

11.12. Establishment of Logistics Units

Logistics Units established as a part of export infrastructure like Warehouse, Inland Container Depot (ICD), Container Freight Services (CFS), or Cold Chain Facility may avail incentives under the Jharkhand Industrial Park and Logistics Policy 2022.

12. Miscellaneous

12.1. The policy will come into operation from the date of issue of its notification in the official gazette and shall remain in force for a period of 05 (five) years. Eligible Industrial units who have received or getting benefit under any other policy of Govt. of Jharkhand or Govt. of India will be eligible under this policy provided they could not get benefit for the same components under different policy.

12.2. Notwithstanding anything contained in the foregoing paragraphs of the Jharkhand Export Policy 2023, the State Government by issuance of notification in the official gazette may amend or withdraw any of the provisions and / or schemes mentioned herein above.

12.3. If any difficulty arises in giving effect to provisions of this policy, the same shall be referred to the State Government through Principal Secretary/Secretary, Department of Industries, Government of Jharkhand and thereon the decision taken shall be final. If any discrepancy between the English version and Hindi version of this policy arises then English version of the policy will be considered as final.

Annexure-I**Application Form for Exporter's Card**

(To be submitted on letter head of the applicant)

1.1	Name and Address of the Unit	
1.2	Constitution Please strike out which are not applicable	Proprietary/Partnership Firm/Private Limited/Public Limited Company/ Co-operative Society
1.3	Name of the Business House/Group (If any)	
2.1	Udhyog Aadhar/ Udyam registration/ Date of Production(DoP)	
2.2	IEC No.	
2.3	Date of Incorporation/Commencement of Business	
3.0	Business Address with Telephone/Telex No.	
3.1	Registered Office	
3.2	Administrative Office	
3.3	Factory	
3.4	Email Address/Web Site	
4.0	Name of the Proprietor/Partners/Directors (Please furnish for each person as per the Appendix-A)	1. 2. 3.
5.0	Brief Description of the Export Activity	
5.1	Existing:	
5.2	Proposed:	
6.0	Export Performance (Last Three Years)	

Particulars	Last Year	Last but One Year	Last but Two Years
Turnover			
Net Profit			
Export to Other Countries (in Rs FOB)			

7.0	Whether your unit is EoUs with export of over 50% of its production?	Yes/No
8.0	Ranking of your unit by DGFT, if any like Export House/Star Export House/Trading House/Star Trading House	
9.0	Tax dues including P.F payment beyond 6 months other than normal appeal if any	

I/We certify that all information furnished by me/us is true and no criminal proceeding is pending in any court against me/us.

Date:

Place:

Signature of Applicant (s)

Encl:

- a) Audited Balance Sheets with Trade and Profit & Loss Account, for the last three years
- b) Memorandum and Article of Association if any
- c) Certificate of Commencement of Production
- d) Personal details of Proprietor/Partners and Directors in Appendix A
- e) Certificate of Chartered Accountant in Appendix B

Annexure-II**APPLICATION FOR EXPORT AWARD**

(To be submitted on the letter head of Applicant)

Application for the Category: Best Exporter Award/ Excellence in Delivery Award

1.	Name and Address of Firm		
2.	Udhyog Aadhar/ Udyam registration/ DoP		
3.	Constitution of Organization (Please strike out which are not applicable)	Proprietary/Partnership Firm/Private Limited/Public Limited Company/ Co-operative Society	
4.	Year of Establishment		
5.	Name of Proprietor/Partners/Directors (Please furnish for each person as per the Annexure-A)	1. 2. 3.	
6.	Mention Product Group as given in para 3.0		
7.	Whether your firm falling under the category of the Micro/Small/Medium Industries (If yes, please enclose proof for the same)		
8.	Proof of real time delivery of export products in case applying under Excellence in Delivery Award		
9.	Is the firm recognized Export House/Trading House		
10.	Export Performance (Enclose certificate of Chartered Accountant in Appendix B)	Year	Amount (in Rs FOB)

I/We certify that all information furnished by me/us is true and no criminal proceeding is pending in any court against me/us.

Date:

Place:

Signature of Applicant (s)

Encl:

- a) Personal details of Proprietor/Partners and Directors in Appendix A
- b) Certificate of Chartered Accountant in Appendix B

Note:

An applicant can submit application for export award in more than one category but separate application has to be submitted for each category.

Annexure-III**Application for Claim of Electricity Duty**

(To be submitted on the letter head of the firm)

1.	Name and Address of Firm	
2.	Udhyog Aadhar/ Udyam registration/ DoP	
3.	Constitution of Organization (Please strike out which are not applicable)	Proprietary/Partnership Firm/Private Limited/Public Limited Company/ Co-operative Society
4.	Nature of Export Product	
5.	Consumer No.	
6.	Sanctioned Connected Load	
7.	Sanctioned Connected Demand	
8.	Details of Applicable Tariff	
9.	Amount of Duty Actual Duty Paid	
10.	Whether Your Unit is EoU with export of over 50% of its production? (please attach proof for the same)	Yes/No
11.	Whether your Unit is located in SEZ?	Yes/No
12.	Whether your unit located in Electronics Hardware Technology Park?	

I _____ Son/Daughter of Shri _____ resident of _____ do hereby certify that the above particulars is true to best of my knowledge and belief.

Place:

Date:

Signature _____

Name _____

(Company/Firm Seal)

Annexure-IV**Application for reimbursement of Road/Rail Freight to Port**

(To be submitted on the letter head of the applicant/firm)

To

The Director Industries,
Dept. of Industries,
Govt. of Jharkhand

1.	Name and Address of Firm	
2.	Udhyog Aadhar/ Udyam registration/ DoP	
3.	Constitution of Organization (Please strike out which are not applicable)	Proprietary/Partnership Firm/Private Limited/Public Limited Company/ Co-operative Society
4.	Period of Claim	
5.	Name of the Finished Exported Product	
6.	Quantity of Exported Out	
7.	FOB value of Export	
8.	Distance of total road movement from place of production to Port in km	
9.	Distance of total rail movement from place of production of Port in km	
10.	Whether subsidy for the claim period has been claimed earlier?	
11.0	Freight Incurred for Export of Products	
11.1	Road Freight	
11.2	Rail Freight	
11.3	Total Freight Incurred	
11.4	CA Certification on amount of total freight paid on transport of export goods to port	
11.5	Total Transport Subsidy Claimed	
15.	Whether your firm falling under the category of the Micro/Small/Medium Industries (If yes, Please enclose proof for the same)	

- a) I _____ Son/Daughter of Shri _____ resident of _____ do hereby certify that the above particulars is based on the books of accounts of the company/firm and is true to best of my knowledge and belief. In case of the above proofs to be wrong, the entire amount of subsidy/concession paid will be refunded in single installment.
- b) Certified that the claim made under above does not contain any amount for internal movement and cost of loading/unloading and handling of export goods.
- c) Certified that subsidy claimed now, relates to period in respect of which subsidy has not been claimed and or reimbursed by Govt. of Jharkhand or India in any manner.
- d) I/we undertake to submit the Director of Industries the annual audited statement of accounts and balance sheet of my/our firm within 9 months from the close of the year for the period of disbursement is received by me/us.

Place:

Date:

Signature _____

Name _____

(Company/Firm Stamp)

Encl:

- a) CA Certification on total freight paid
- b) Statement of documents in claim of transport subsidy

Annexure-V**Application Form for Export Development Assistance****(For Participation)**

(To be submitted on the letter head of the Applicant/Firm)

To

The Director Industries,

Dept. of Industries,

Govt. of Jharkhand

1.	Name and Address of Firm	
2.	Udhyog Aadhar/ Udyam registration/ DoP	
3.	Constitution of Organization (Please strike out which are not applicable)	Proprietary/Partnership Firm/Private Limited/Public Limited Company/ Co-operative Society
4.	Year of Establishment	
5.	Field of Activity	
6.	Whether falling under the category of the Micro/Small/Medium Industries (If yes, please enclose proof for the same)	
7.	Turnover during the preceding financial year (Enclose Balance Sheet and Profit & Loss Account)	
8.	Particulars of International Fair/Exhibition in which participation is proposed	
9.	Organizer of the Proposed Fair/Exhibition	
10.	Name and Designation of the person Participating in Fair/Exhibition (Please furnish for each person as per the Annexure-A)	
10.1	For International Travel	
10.1.1	Place and Country to be visited	
10.1.2	Particulars of Visit	
10.1.3	Date of proposed departure from India	
10.1.4	Date of proposed arrival in India	

10.2	For National Travel	
10.2.1	Place of Visit	
10.2.2	Date of Departure for Fair/Exhibition	
10.2.3	Date of Arrival from Fair/Exhibition	
11.0	Details of Export Development Assistance Required	
11.1	Amount of Stall Charges	
11.2	Air Fare Charges	
12	Details of earlier participations under this policy during the current financial year	
13	Details of total participations so far under this policy	

I _____ Son/Daughter of Shri _____ resident of _____ do hereby certify that the above particulars is true to best of my knowledge and belief.

Place:

Date:

Signature _____

Name _____

(Company/Firm Stamp)

Encl:

- a) Personal details of Proprietor/Partners and Directors in Appendix A
- b) Audited Balance Sheets with Trade and Profit & Loss Account, for the last three years
- c) Proof for Micro/Small/Medium industries

Annexure-VI**Application Form for Claim of Export Development Assistance**

(To be submitted on the letter head of the Applicant/Firm)

To

The Director Industries,
Dept. of Industries, Govt. of Jharkhand

1.	Name and Address of Firm	
2.	EDA Approval Letter No. and Date	
3.	Particulars of International Fair/Exhibition in which participated	
4.	Proof of Participation in Fair/Exhibition	1. 2.
5.	Name and Designation of the person Participated in Fair/Exhibition	
6.1	For International Travel	
6.1.3	Date of actual departure from India (Please attach self-certified photocopy of passport duly highlighting date of departure)	
6.1.4	Date of actual arrival in India (Please attach self-certified photocopy of passport duly highlighting date of arrival)	
6.2	For National Travel	
6.2.2	Date of actual Departure for Fair/Exhibition	
6.2.3	Date of actual Arrival from Fair/Exhibition	
7.0	Details of Export Development Assistance Claimed	
7.1	Amount of Stall Charges	

	(Please attach original bill for Stall Charges)	
7.2	Air Fare Charges (Please attach original air ticket with boarding pass)	
7.3	Total amount claimed for reimbursement under EDA	

I _____ Son/Daughter of Shri _____ resident of _____ do hereby certify that the above particulars is based on the books of accounts of the company/firm and is true to best of my knowledge and belief. In case of the above proofs to be wrong, the entire amount of subsidy/concession paid will be refunded in single installment.

Place: _____ Signature _____

Date: _____ Name _____

Encl: _____ (Company/Firm Stamp)

- a) Proof of Participation in Fair/Exhibition
- b) Self-certified photocopy of passport duly highlighting date of departure (in case of international travel)
- c) Self-certified photocopy of passport duly highlighting date of arrival (in case of international travel)
- d) Original bill for Stall Charges.
- e) Original air ticket with boarding pass

Annexure-VII**Application for Refund of Certification Charges**

(To be submitted on the letter head of applicant/firm)

To

The Director Industries,
Department of Industries,
Govt. of Jharkhand.

1.	Name and Address of the Firm		
2.	Registration No.		
3.	Constitution of Organization (Please strike out which are not applicable)	Proprietary/Partnership Firm/Private Limited/Public Limited Company/ Co-operative Society	
4.	Year of Establishment		
5.	Name of Proprietor/Partners/Directors (Please furnish for each person as per the Annexure-A)	1. 2. 3.	
6.	Is the firm recognized Export House/Trading House		
7.	Export Performance (Enclose certificate of Chartered Accountant in Appendix B)	Year	Amount (in Rs FOB)
8.	Give Details of Certification		
8.1	Type of Certification		
8.2	Purpose for Certification with proof		
8.3	Name and Address of Approved		

	Certifying Agency	
9.	CA Certification of Expenditure made exclusively for this certification	
10.	Amount Claimed	

I _____ Son/Daughter of Shri _____ resident of _____ do hereby certify that the above particulars is based on the books of accounts of the company/firm and is true to best of my knowledge and belief. In case of the above proofs to be wrong, the entire amount of subsidy/concession paid will be refunded in single installment.

Place:

Date:

Signature _____

Name _____

(Company/Firm Stamp)

Encl:

- a) Personal details of Proprietor/Partners and Directors in Appendix A
- b) Certificate of Chartered Accountant in Appendix B

Appendix A**BIO-DATA FORM**

(Please use separate sheet for each person and submit on the letter of that person)

1.	Full Name (Mr/Mrs.)	
2.	Name of the Father/Husband	
3.	Passport/PAN No. & Issuing Office	
4.	Address	
	Office	Tel No:
	Residence	
5.	Experience Years Employer	Designation
6.	Functional Responsibility in the Unit	
7.0	Details of Associate Concerns	
7.1	Name(s) and Address(s) of Associate Concern(s)	
7.2	Activity of the Concern(s)	
7.3	Functional Responsibility of that concern(s)	
8.0	Any other relevant information	

Place:

Date:

Signature

Appendix B
STATEMENT OF EXPORT PERFORMANCE

(To be submitted on the letter head of Chartered Accountant)

This is to certify that M/s _____ has exported the following items and FOB value of exports is as follows:

Items of Exports (Please give brief about export items)	FOB Export in Rs. Lakhs		
	Last Year	Last but one year	Last but two years

We _____ (Name of CA) certify that the export made by M/s _____ (Name of Applicant) shown above has been checked with books, furnished by them and found correct.

Place:

Date:

Signature

CA Membership No: _____

(Seal)

Notes:

- a) The date of bill of lading constitutes date of shipment
- b) In case of shipment sent on FOB basis, the proceeds realized by bank will be FOB value
- c) In case of shipment sent by C&F, the proceeds realized by bank less actual Ocean freight will be FOB value for C&F.
- d) In case of shipment sent by C&F, the proceeds realised by bank less actual freight (Air/Sea) and actual insurance will be FOB value.

Appendix- C**CA Certificate on Transport Freight Paid**

(To be submitted on the letter head of auditor)

I/we certify that M/s _____ has exported following items through port and in the process of export, the firm incurred following expenditure on transport of finished export goods through road/rail.

Statement of freight paid from _____ (date) to _____ (date) for export of finished products of the units from _____ (location of firm) to port.

Date of Dispatch	Name of Export Products	Name of the ship and voyage No.	Bill of lading No. and date	Quantity of dispatch	Port of unloading	Road Freight Paid	Rail Freight Paid	Total Freight Paid
1.								
2.								
Total								

This certified that I /we have examined the above statement of M/s _____ which are in agreement with the books of accounts of the firm as produced before me/us and certify that the aforesaid information is to the best of my/our information and according to the explanation given to me/us have been found to be correct and certified to be true.

I /we also certify that the aforesaid expenditure/items have been duly paid for and no credit raised their against in the books of the firm.

I /we further, certify that the finish products exported out of Jharkhand were solely produced by the firm and such export was essential for smooth running of the firm. The above mentioned export does not include the normal export of the firm, the normal export means which has no relation with production.

Place:

Date:

Signature

CA Membership No: _____

(Seal)

Appendix D**Statement of Documents in Claim of Transport Subsidy**

(To be submitted on the letter head of the firm)

Sl. No.	Bill of lading No. and date	Money Receipt No. and Date	Rail Freight Receipt No. and Date	Rail Freight Paid	Bill and Money receipt for road freight	Road Freight Paid
1.						
2.						
3.						

Summary:

Rail Freight Paid Rs_____

Road Freight Paid Rs_____

Total Freight Paid Rs_____

Place:

Date:

Signature of Applicant

Name: _____

Firm/Company Seal

Note: Attach all original bills of transport subsidy claimed.

आदेश : मंत्रिपरिषद् की बैठक दिनांक- 25.07.2023 के मद्द संख्या-01 द्वारा स्वीकृत झारखण्ड निर्यात नीति-2023 (प्रति संलग्न) को तत्काल प्रभाव से अधिसूचित किया जाता है । झारखण्ड निर्यात नीति-2023 अधिसूचना निर्गत होने की तिथि से अगले 05 (पाँच) वर्षों तक प्रभावी रहेगी ।

झारखण्ड राज्यपाल के आदेश से,

(जितेन्द्र कुमार सिंह),
सरकार के सचिव ।
